

Modulbezeichnung	Leadership and Communication	
Semester (Häufigkeit)	5 (jedes Wintersemester)	
ECTS-Punkte (Dauer)	5 (1 Semester)	
Art	Pflichtmodul	
Studentische Arbeitsbelastung	60 h Kontaktzeit + 90 h Selbststudium	
Voraussetzungen (laut BPO)		
Empf. Voraussetzungen		
Verwendbarkeit	BIBS	
Prüfungsform und -dauer	Präsentation mit schriftlicher Dokumentation (15 Seiten)	
Lehr- und Lernmethoden	Vorlesung, Präsentationen, Diskussionsrunden, Feedback-Runden	
Modulverantwortliche(r)	F. Schmidt	
Qualifikationsziele		
The students learn the basics of communication. In particular, you will become aware of how you affect other people based on your external appearance, gestures, facial expressions and language, what behavioral patterns trigger these effects and how they can actively influence their effect on others. You will learn skills for planning and preparing conversations as well as presentations and behavior in conflict situations.		
Lehrinhalte		
Communicating and presenting, basics of communication psychology, goals, conducting conversations and negotiations, leading teams and work groups (including motivation and tools, meeting management, creativity in teams, conversation situations, employee discussions, managing conflicts), leadership role, tasks and - instruments, learning and implementing conversation and leadership skills.		
Literatur		
Leadership: Theory and Practice, Peter G. Northouse, Sage Publications, 2021 The 21 Irrefutable Laws of Leadership: Follow Them and People Will Follow You, John C. Maxwell , Harper-Collins Leadership, 2022		
Lehrveranstaltungen		
Dozenten/-innen	Titel der Lehrveranstaltung	SWS
F. Schmidt	Leadership and Communication	4