



Module	Communication and Culture	
Semester	1	
Duration	1 Semester	
Method of Examination	Pflichtfach	
ECTS	5	
Student's Workload	60 h compulsory attendance + 90 h self-study	
Entry Requirements (MPO)		
Recommended Requirements		
Applicability	MaTMeng	
Type/Duration of Assessment	written exam 2h or oral examination or project or report	
Teaching Method	Seminar form lecture	
Module Coordinator	M. Krüger Basener	
Aims and Objectives	<ul style="list-style-type: none"><li>- Basic knowledge in theories on cultures and intercultural communication</li><li>- Abilities to perceive cultural differences in communication within practical situations and to reflect one's personal doing</li><li>- Competencies to cope with cultural diversity in business and in daily life situations</li></ul>	
Course content	Cultural Information: Germany in Comparison to selected students' countries of origin: Values and norms in business and in everyday life Basics of interpersonal communication Models and theories on international communication within international enterprises Communication in international teams International communication systems and virtual team work Development of international communication in the course of time	
Literature	Edward T. Hall, Mildred Reed Hall: Understanding cultural differences, intercultural Press, 1990. Geert H. Hofstede, Gert Jan Hofstede, Michael Minkov, Michael: Cultures and organizations. Software of the mind : intercultural cooperation and its importance for survival, McGraw-Hill, 2010. Kirk St. Amant, Sigrid Kelsey: Computer-mediated communication across cultures. International interactions in online environments, Hershey, 2012.	
Courses		
Lecturer	Course Title 2	SPPW
M. Krüger-Basener	Communication and Culture	4