

Modulbezeichnung (eng.)	International Business Ethics ()	
Semester	4	
ECTS-Punkte (Dauer)	5 (1 Semester)	
Art	Wahlpflichtmodul Schwerpunkt International Management	
Studentische Arbeitsbelastung	60 h Kontaktzeit + 90 h Selbststudium	
Voraussetzungen (laut BPO)	keine	
Empf. Voraussetzungen	keine	
Verwendbarkeit	BIBA, BWP	
Prüfungsform und -dauer	Presentation of the topic for the coursework and coursework (written assignment)	
Lehr- und Lernmethoden	Seminar, case studies, independent research, presentation, coursework (written assignment)	
Modulverantwortlicher	Alvares-Wegner	
Qualifikationsziele On successful completion of this module, students will <ul style="list-style-type: none"> • gain basic knowledge pertaining to ethics and business ethics; • comprehend the international context of ethics; • be able to identify and assess key ethical issues that face modern businesses; • understand theories on business ethics, especially with the help of case studies; • be able to critically evaluate the processes entailed in the implementation of ethical thought in international and multinational settings and of probable alternative approaches; • master the concept of corporate social responsibility (CSR); • interpret, analyse, evaluate and reflect international ethic topics critically; • demonstrate critical awareness and good skills in enforcing corporate governance; • learn to deal with the challenges of acting ethically in companies. 		
Lehrinhalte Learning Outcomes/Content <ul style="list-style-type: none"> • Ethical theories, limitations of ethical theories • Moral imperatives for global financial decisions • Cultural influence on business ethics • Corporate Social Responsibility (CSR) • The UN global compact principles in relation to human rights 		
Literatur Basic and current literature on ethics and international business ethics. Textbooks that focus on theory or case studies and library resources such as the Journal of Business Ethics, Pearson International, Oxford University Press and Harvard Business Review		
Lehrveranstaltungen		
Dozent	Titel der Lehrveranstaltung	SWS
Alvares-Wegner	International Business Ethics	4