

Modulbezeichnung	Crisis Management in International M&As	
Semester	WPM	
ECTS-Punkte (Dauer)	5 (1 Semester)	
Art	Wahlpflichtmodul	
Studentische Arbeitsbelastung	60 h Kontaktzeit + 90 h Selbststudium	
Voraussetzungen (laut BPO)		
Empf. Voraussetzungen		
Verwendbarkeit	BaIBS	
Prüfungsform und -dauer	Hausarbeit mit Präsentation	
Lehr- und Lernmethoden	Seminar	
Modulverantwortlicher	M. Alvares-Wegner	
Qualifikationsziele	<p>The need to keep up with a changing environment often dominates the thinking about mergers and acquisitions. The early 1990s saw a wave of mergers in the automobile, brewery, pharmaceuticals, telecommunication, grocery retail sectors and many other industries in Europe and other parts of the world. Problems were encountered and will be accounted in the process of mergers and acquisitions for a number of reasons. This course combines analytic and process views to gauge the complexity of such strategic moves, gives the students an overview of the critical aspects that have an impact on M&As, encourages them to learn from past experience and provides them with a platform for finding solutions for crisis management in this field.</p>	
Lehrinhalte	<p>Topics to be discussed include: Motives behind mergers and acquisitions; Classification of mergers; The history of mergers and acquisitions; Pre-merger preparation; The implementation phase; Post-merger integration and management; Due diligence; Defence mechanisms; Lessons to be learned</p>	
Literatur	<p>Picot, Gerhard (2002) Handbook of International Mergers and Acquisitions: Planning, Execution and Integration, Palgrave Macmillan, New York, ISBN: 0-333-96867-0</p>	
Lehrveranstaltungen		
Dozent	Titel der Lehrveranstaltung	SWS
M. Alvares-Wegner	Crisis Management in Int. M&As	4