Modulbezeichnung	**Crisis Management in International Mergers and Acquisitions**
Semester	4
ECTS-Punkte (Dauer)	5 (1 Semester)
Art	Schwerpunkt
Studentische Arbeitsbelastung	54 h Kontaktzeit + 96 h Selbststudium
Voraussetzungen (laut BPO)	Keine
Empf. Voraussetzungen	Keine
Verwendbarkeit	BaBWL, BaIBA
Prüfungsform und -dauer	Hausarbeit mit Referat
Lehr- und Lernmethoden	Seminar
Modulverantwortlicher	Alvares-Wegner

Qualifikationsziele
Kompetenzziele: Können (instrumentale, systemische, kommunikative Kompetenz - Wissenserschließung)
Mergers and acquisitions have recently become the most dramatic expression of corporate strategy. This course combines analytic and process views to gauge the complexity of such strategic moves, gives the students an overview of the critical aspects that have an impact on M&As, encourages them to learn from past experience and provides them with a platform for finding solutions for crisis management in this field. Case studies involving mergers and acquisitions in the automobile, brewery, pharmaceuticals, telecommunication and grocery retail sectors in Europe and other parts of the world shall be discussed. An in-depth understanding of the factors necessary for success in international transactions especially in the preparation, implementation and integration phase shall be addressed.
Wissen und Verstehen (Wissenverbreiterung und Wissensvertiefung - Fachkompetenz):
keine Angabe

Lehrinhalte
Topics to be discussed include: Classification of mergers, Motives behind mergers and acquisitions, Pre-merger preparation, The implementation phase, Post-merger integration and management, Due diligence, Defence mechanisms, Corporate valuation, Merger control, Lessons learned

Literatur
DePamphilis, Donald (2015) Mergers and Acquisitions and Other Restructuring Activities, 8th Edition, Academic Press, Amsterdam, ISBN-10: 0128013907 Picot, Gerhard (2002) Handbook of International Mergers and Acquisitions: Planning, Execution and Integration, Palgrave Macmillan, New York, ISBN: 0-333-96867-0

Lehrveranstaltungen

Dozent	Titel der Lehrveranstaltung	SWS
Alvares-Wegner	Crisis Management in International Mergers and Acquisitions	4